

VITA 2016

GEORGE G. FENICH, PH.D.
School of Hospitality Leadership
College of Business
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East Carolina University
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EDUCATION

Ph.D. Planning/Policy Development (Tourism Planning, Policy, Development) Rutgers University, Dissertation title "The Dollars and Sense of Convention Centers."
M.S. Management, Rensselaer Polytechnic Institute.
B.S. Recreation and Tourism Administration, S.U.N.Y. Cortland.
M.B.A. courses: 15 credits of Hospitality Management, FDU.

ACADEMIC EXPERIENCE

East Carolina University, Full Professor
University of New Orleans, Full Professor
University of New Orleans, Associate Professor
Fairleigh Dickinson University, Associate Professor, Assistant Professor
Rutgers University: research assistant

Courses Taught

Doctoral
Dissertation (committee member)
Masters
Hospitality and Tourism Strategic Management (capstone course)
Independent Study
Thesis (committee member)
Bachelors
Dimensions of Tourism
Tourism planning and policy (capstone course)
Introduction to meetings, exhibitions, events and conventions
Meeting, exhibition, event and convention planning
Convention Sales and Services
Tourism planning

Services management
Principles of Tourism
Hotel operations
Introduction to Hospitality and Tourism
Strategic planning in hospitality (capstone course)
Casino Management
International Tourism
Tourism Management and the Environment
Housekeeping and maintenance in hotels and restaurants
Fundamentals of management
Principles of marketing
Retailing
Independent Study
Honors Thesis (Chair)

PUBLICATIONS

Books

Meetings, Expositions, Events, and Conventions: an Introduction to the Industry, 4th Edition, Pearson /Prentice-Hall, January 2015.

Planning and Management of Meetings, Expositions, Events and Conventions. Pearson / Prentice Hall, January 2014.

Production and Logistics in Meetings, Expositions, Events and Conventions. Pearson / Prentice Hall, March, 2014.

Meetings, Expositions, Events, and Conventions, in Chinese, Pearson/Prentice Hall, January, 2014.

Meetings, Expositions, Events, and Conventions: an Introduction to the Industry, 3rd Edition, Pearson /Prentice-Hall, January 2011

Meetings, Expositions, Events, and Conventions: an Introduction to the Industry, 2nd edition, Prentice-Hall, Summer 2007.

Cost Control in the Hospitality Industry (2nd Edition). Prentice Hall. July 15, 2006. Agnes L. DeFranco, Pender B. Noriega, H. G. Parsa, and George G Fenich.

Casino Dictionary: Gaming and Business Terms. Prentice Hall. December 2005 (copyright 2007), Co-authored with Kathryn Hashimoto.

Meetings, Expositions, Events, and Conventions: an Introduction to the Industry, Prentice-Hall, Preliminary Edition published in January 2004, final edition published in July 2004.

Casino Management: Past, Present, and Future, Kendall Hunt, copyright 1998. Co-authored with K. Hashimoto and S. Fried-Kline.

Casino Management for the 90's, Kendall Hunt, copyright 1996. Co-authored with K. Hashimoto and S. Fried-Kline.

Casino Gaming Dictionary: Terms and Language for Managers, Kendall Hunt, copyright 1996. Authors Fenich and Hashimoto.

The Dollars and Sense of Convention Centers, Doctoral Dissertation, Rutgers University, 1992. Available from dissertation abstracts, Lansing Michigan.

Book Chapters

"State of education for the meetings industry and the role that educational publications play in preparing the next generation of meetings industry professionals", in *Marketing Destinations and Venues for Conferences, Conventions and Business Events* by Davidson and Rogers, 2015.

"Conventions and Conferences: Trends and Challenges in Sustainability" with S. Strick. In "Events, Society and Sustainability: Critical and Contemporary Approaches" by Pernecky & Leuck: Routledge, January 2013.

"Beyond the traditional gambler: marketing to the meetings, exhibitions, events and conventions sector." In *Casino Marketing*, K. Hashimoto Ed. Englewood Cliffs (NJ): Prentice Hall. July 2008.

"Overview of the Meetings, Expositions, Events and Conventions Industry." 2007. In Introduction to the Hospitality Industry (pp. 377-386). Brymer and Hashimoto (Eds). Dubuque: Kendall/Hunt Publishing.

Conventions and Casinos. Summer 2004. In Current Issues in Convention and Exhibition Facility Development (pp. 63-80) Robert Nelson, Editor. Binghamton (NY): The Haworth Press.

"Convention Center Ownership and Management: The Case of the United States" (2002) in Convention Tourism: Research and Industry Perspectives (Pp. 139-152) Webber & Chon Editors. Binghamton (NY): Haworth Hospitality Press.

"Quality and its assurance in hospitality education" (1999) in Hospitality Management Education (pp. 67-96) by Barrows and Bosselman. Binghamton (NY): Haworth Press.

Journals

Lee, S.H, Fenich G.G. (2016) Perceived Fairness of Rooms Blocks in the Meetings, Incentives, Convention and Exhibition Industry. Journal of Convention and Event Tourism, (17(2), 159 – 171.

Fenich, G.G., Vitello, K., Foushee-Lancaster, M., Hashimoto, K. (2015). Incentive Travel: A View from the Top. Journal of Convention and Event Tourism, 16(2), 145-158.

Fenich, G.G., Scott-Halsell, S., Ogbeide, G., Hashimoto, K., (2014). What the Millennial Generation from Around the World Prefers in their Meetings, Conventions and Events. Journal of Convention and Event Tourism, 15(3): 236-241, August.

Fenich, G.G. (2014). The Dawning of a New Age. Journal of Convention and Event Tourism, 15(2): 111-113, May.

Krugman, C., Cecil, A.K., Fenich, G.G. (2014) Review and Application of the Meeting and Business Event Competency Standards (MBECS) Curriculum Guide. Journal of Convention and Event Tourism, March 15(1): 101 – 107.

Ogbeide, G. Fenich, G.G., Scott-Halsell, S., Kesterson, K. (2013). Communication preferences for attracting the Millennial Generation to attend meetings and events. Journal of Convention and Event Tourism. December 14(4): 331-344.

Strick, S. and Fenich, G.G. (2013) Green Certifications and Ecolabeling in the MICE Industry: Which are Really Worth It? Journal of Convention & Event Tourism, April 14(2):101-121.

Cecil, A.K., Fenich, G.G., Krugman, C., Hashimoto, K (2013). The new international meetings and business events competency

standards. Journal of Convention & Event Tourism, January 14(1):65-74.

Fenich, G.G. (2012). World Education... Journal of Convention and Event Tourism, November, 13(4): 319-322.

Fenich, G.G., Hermann, U. & Hashimoto, K. (2012). Towards a Framework for Development of Qualifications in Meetings, Expositions, Events and Conventions in South Africa. Journal of Convention and Event Tourism, 13(1), 39-47.

Hashimoto, K., Schaffer, J., Fenich, G.G. (2011). The effect of hurricane Katrina on Gulf Coast Gaming. Gaming Law Review and Economics April 2011, Vol. 15, No. 4: 197-206.

Fenich, G.G., Scott-Halsell, S., Hashimoto, K. (2011). An Investigation of Technological Uses by Different Generations As It Relates to Meetings and Events: A Pilot Study. Journal of Convention and Event Tourism, 12 (1), 53-63.

Fenich, G.G. & Hashimoto, K. (2010) "Towards a Framework for Development of Courses of Study in Meetings, Expositions, Events and Conventions (MICE)." Journal of Convention and Event Tourism, 11(4), 329-334.

Fenich, G.G. (2010). "Preferences of courses of study of hospitality management majors." Convence: (January)

Fenich, G.G., Chacko, H., Taylor, M. (2009) "Hotel/meeting planner contracts." International Journal of Hospitality and Tourism Administration, 10 (4), 283- 295 [lead article], (October - December).

Fenich, G.G. & Bordelon, B.M. (2008) "It there an optimal type of ownership and organizational structure when developing convention and entertainment facilities?" Journal of Convention and Event Tourism, 9(3), 182-198. Lead Article.

Fenich, G.G. & Hashimoto, K. (2006) "Dummy Up and Deal: Evolution of Management in the Casino Industry" Casino & Gaming International, 1 (January), 7-11.

Fenich, G. & K. Hashimoto. (2004) "Perceptions of cannibalization: what is the real effect on land based casinos on local restaurants?" Gaming Law Review, 8(4), 247-259.

Fenich, G.G. and M. Erdem. (2004). "The effect of 9/11 on convention bookings." Convence, April, 25-26.

Fenich, G.G. & Hashimoto, K. (2004). "Casinos and Conventions: Strange Bedfellows." Journal of Convention and Event Tourism, 6(1/2), 63-80.

Hashimoto, K. & Fenich, G.G. (2003). "Does Casino Development Destroy Local Food and Beverage Operations? Development of Casinos in Mississippi." Gaming Law Review, 7(2), 101-109.

Fenich, G.G. (2001). "Using New Orleans as a predictor of the future of the convention industry." Journal of Convention and Exposition Management. 3(2), 3-14.

Fenich, G.G. (2001). "Towards a conceptual framework for assessing community attractiveness for conventions." Journal of Convention and Exposition Management, 3(1), 45-64.

Chacko, H. & Fenich G.G. (1999). "Determining the importance of US convention destination attributes." Journal of Vacation Marketing, 6(3): 211-220.

Fenich, G.G. (1998). "Convention center operating characteristics." Journal of Convention and Exposition Management. 1(2/3): 1 - 25.

Fenich, G.G. (1998). "Conventions, Centers, and Meetings: Analysis of the Decade." Visions in Leisure and Business. 16(4): 4-13.

Fenich, G.G. (1998). "Crime and Casinos," Journal of Hospitality and Tourism Education. 10(2): 37-41.

Fenich, G.G. (1996). "A Chronology of Legalized Casino Gaming in the U.S.," Gaming Research and Review Journal. 3(2):65-77.

Fenich, G.G. (1996). "The Uses and Abuses of Multipliers: A Current Case," Hospitality Research Journal. 20(1): 101-108.

Fenich, G.G. & Hashimoto, K. (1995). "Teaching Casino Gaming," Hospitality and Tourism Educator. 7(4): 63-64.

Fenich, G.G. (1995). "Convention Center operations: Some Questions Answered," International Journal of Hospitality Management, 14(3/4): 311-324.

Fenich, G.G. (1995). "Casino Gaming in the United States: Past, Present, and Future," FIU Hospitality Review. 13(1): 34-38.

Fenich, G.G. (1994). "An Assessment of Whether the Convention Center in New York is successful as a Tool for Economic Development." Economic Development Quarterly. 8(3): 245-255.

Gregory, S.R & Fenich, G.G. (1994). "Service - The Marketing Stepchild: The Hospitality Scenario," The Hospitality and Tourism Educator. 6(3): 55-58.

Fenich, G.G. (1993). "Localized Ground Transportation in the 21st Century and Its Impact on the Hospitality Industry." Hospitality Research Journal, 17(1): 195 - 208 .

Fenich, G.G. (1993). "Convention Center Impacts: The Las Vegas Case." The Journal of Hospitality and Tourism Research, 4(1): 38 - 45.

Fenich, G.G. (1992). "Convention Center Development: Pros, Cons and Unanswered Questions." International Journal of Hospitality Management, 11(3): 183-196.

Fenich, G.G. (1991). "The Consequence of Casino Gaming in the Eastern U.S." Southeast CHRIE Research and Review Journal, 3(1): 32-47.

Beaton, W.P. et al. (1991). "The Impact of Regional Land-Use Controls on Property Values: The Case of the New Jersey Pinelands." Land Economics. 67(2): 172-194.

Fenich, G.G. & K. Hashimoto. (1990). "A Critical Look at SAS and SPSS-X: An Application in Hospitality Using the Discriminant Procedure". Hospitality Research Journal, 14(3): 63-74.

Fenich, G.G. (1988). "An Empirical Assessment of Support of Pursuit of Doctoral Degrees in Hotel, Restaurant and Institutional Education," Hospitality Education and Research Journal, 12(2): 107-113.

Fenich, G.G. (1987). "The Rise and Fall (and Rise) of an Empire: A Case Study of Atlantic City," Hospitality Education and Research Journal, 11(2): 355-356.

Fenich, G.G. (1971). "Serving the Disadvantaged- Action in Westchester County," Journal of the New York State Recreation and Park Society, 3(4): 22-23.

Refereed & Published Proceedings

Fenich, George G., Thomas, Lisa Y., Cecil, Amanda K. (2016) Analysis of Academic Conferences. IAEE: Expo Expo. Anaheim, CA (December).

Fenich, George G., Thomas, Lisa Y., Cecil, Amanda K. (2016) Best Practices of Global Academic Association Conferences; Geographic Considerations. IMEX America, Las Vegas, NV October).

Fenich, George G., Thomas, Lisa Y., Cecil, Amanda K. (2016) A pilot study of the motivations for attending academic conferences. Global Events Congress VII. Indianapolis, IN (July).

Thomas, Lisa Y., Fenich, George G. Cecil, Amanda K. (2016) Best practices of global academic association conferences; geographic considerations. IMEX Frankfurt, Germany (April).

Fenich, G.G. (2015). "Future Pace for DMO's." IAEE Annual Conference in Baltimore (December).

Thomas, L., Fenich, G.G., Cecil, A.K. (2015). "Geographic Considerations for Academic Association Conferences." IAEE Annual Conference in Baltimore (December).

Thomas, L., Fenich, G.G., Cecil, A.K. (2015). "Best practices of global academic association conferences; geographic considerations." IMEX America, Las Vegas, October.

Fenich, G.G. (2015). "A MODEL OF PACE REPORTING FOR CONVENTION AND VISITORS BUREAUS (CVB'S) THAT LOOKS TO THE FUTURE AND NOT THE PAST," IMEX America, Las Vegas, October.

Fenich, G.G. (2015). "A CONCEPTUAL YIELD MANAGEMENT MODEL FOR DESTINATION MARKETING ORGANIZATIONS (DMOs)." ICHRIE Annual Conference in Orlando (August).

Fenich, G.G. (2015). "A Method for Assessing Progress Toward Product Consumption Goals in Destination Marketing." AHTMM Conference, Beppu Japan (June).

Millar, M., Strick, S., Fenich, G.G. (2014). "Greening in the MEEC Industry: An Update." IAEE EXPO, Los Angeles (CA), December.

Millar, M., Strick, S., Fenich, G.G. (2014). "Green Certifications and Ecolabels in the MEEC Industry: An Update." IMEX America Faculty Engagement, Las Vegas (NV), October.

Fenich, G.G., Vitello, K., Foushee-Lancaster, M., Hashimoto, K. (2014). "Analysis of Buyers of Incentive Travel," Meeting Professionals International World Education Congress, Minneapolis (MN), July.

Fenich, G.G. (2014). "Strategies for Conducting and Publishing Research in the MICE Sector," 1st International Academic Salon of Convention & Event: Conventions & Events in the Global Changing, Sun Yat-sen University, Guangzhou, China, July.

Fenich, G.G., Vitello, K., Foushee-Lancaster, M., Hashimoto, K. (2014). "The Current State of Incentive Travel," Advances in Hospitality and Tourism Marketing and Management Conference, Mauritius, June.

Fenich, G.G., Blas, M. (2014). "Are You Ready: Disaster Prep for Meeting and Incentive Travel Planners," Elite Meetings Alliance, Santa Barbara (CA), February.

Hashimoto, K., Fenich, G.G. (2013). Comparison between Taiwan and the United States: Casino Gaming." ICHRIE Annual Conference, St. Louis (MO), July.

Hickman, M.T., Fenich, G.G., Cecil, A.K. (2013) "A Preliminary Re-Assesment of the Meetings and Business Events Competency Standards." MPI/WEC Conference Research Track, Las Vegas (NV), July.

Hashimoto, K., Fenich, G.G. (2013). "Positive and Negative Effects of Casino Development in the US and Taiwan." Advances in Hospitality and Tourism Management and Marketing Conference (AHTMM), Taipei, Taiwan (June).

Fenich, G.G., Scott-Halsell, S, Ogbeide, G.C., Hashimoto, K. (2013). "What Millennials from Around the World Want in the Meetings and Conventions." Advances in Hospitality and Tourism Management and Marketing Conference (AHTMM), Taipei, Taiwan (June).

Hickman, M.T. & G.G. Fenich. (2012). "Towards building a trained work force in meetings and events by educating high school counselors and college advisors: a pilot study." MPI/WEC Conference Research Track, St. Louis (MO), July.

Strick, S. & G.G. Fenich. (2012). "Sifting through Sustainability Certifications in the MICE industry: Which are really worth it?" MPI/WEC Conference Research Track, St. Louis (MO), July.

Hashimoto, K. & G.G. Fenich. (2012) "Comparisons of Travel Advertisements, an International Perspective. ICHRIE Annual Conference, Providence (RI), August.

Hashimoto, K & G.G. Fenich. (2012) "Comparison of European Travel Advertisements: An American Traveler's Perspective" Advances in Hospitality and Tourism Marketing and Management, Corfu, Greece, June.

Fenich, G.G. & K. Hashimoto. (2012) "The New International Meetings and Business Events Competency Standards" Advances in Hospitality and Tourism Marketing and Management, Corfu, Greece, June.

Fenich, G.G. & K. Hashimoto. (2011) "Convention Centers: is there equilibrium or disequilibrium?" Advances in Hospitality and Tourism Marketing and Management, Istanbul Turkey, June.

Hashimoto, K. & G.G. Fenich. (2011) "An analysis of proxemics in hospitality sales." Advances in Hospitality and Tourism Marketing and Management, Istanbul Turkey, June.

Fenich, G.G. & K. Hashimoto. (2010) "Towards a framework for development of courses of study in meetings, expositions, events and conventions (MICE). ICHRIE Annual conference in San Juan, P.R.

Fenich, G.G. & K. Hashimoto. (2010) "A rationale for a university gaming management degree: A case for South Africa. ICHRIE Annual conference in San Juan, P.R.

Fenich, G.G. & K. Hashimoto. (2008) "Life cycle analysis of the meetings, expositions and conventions industry: preliminary results." CHRIE convention in Atlanta, July.

Fenich, G.G. & K. Hashimoto. (2007) "Non-verbal communication in an international environment." CHRIE convention in Dallas, July.

Hashimoto, K. & Fenich, G.G. (2007) "Service profit chain: an exploratory study." CHRIE convention in Dallas, July.

Fenich, G.G., Alici, M. Sliva, P. (2006). "A taxonomy for comparing cities that attract conventions." CHRIE convention in Washington, July, other authors are Master Degree Candidates.

Fenich, G.G. & B. Bordelon. (2005). "An exploratory study of multi-use venues in selected U.S. cities. CHRIE convention in Las Vegas, August.

Fenich, G.G. & B. Bordelon. (2004). "Operational and ownership structures in public entertainment facilities." IAAM conference in Reno, NV, July.

Fenich, G.G. (2000). "Local restaurant operations before and after casino development." 11th Conference on Gaming and Risk Taking, June, in Las Vegas.

Fenich, G.G. (1997). "Casino Gaming and the Substitution Effect: A Discussion." 72nd Annual WEA Conference, Western Economics Association International, July, in Seattle, WA.

Fenich, G.G. (1997). "The effect of casino development on local restaurant businesses: a preliminary finding." International Conference on Gaming and Risk Taking in Montreal (Canada), May.

Fenich, G.G. (1997). "Emerging Gaming Markets in the U.S.: Indian Casinos, Riverboats, and Gulf Coast Casinos." North American

Economics and Finance Association, New Orleans, January.

Fenich, G.G. (1996). "An Historical Analysis of Casino Gaming in the United States." 2nd Annual Gaming Educators Conference, University of Nevada Las Vegas, May.

Fenich, G.G. & K. Hashimoto. (1996). "People's Opinions of Atlantic City Versus Las Vegas: A National Perspective." 2nd Annual Gaming Educators Conference, University of Nevada Las Vegas, May.

Fenich, G.G. (1993). "An Empirical Base for Decision Making in Convention Center Expansion or Development." Convention/Expo Summit IV, University of Nevada, Las Vegas, February.

Fenich, G.G. (1992). "The Fiscal Aspects of Convention Centers and Their Host Municipalities." Presented at the Annual Conference of the Council on Hotel, Restaurant and Institutional Education in Orlando, July.

Fenich, G.G. & K. Hashimoto. (1991). "An Analysis of the Operational Characteristics of Convention Centers in the United States." Annual Conference of the Council on Hotel, Restaurant and Institutional Education held in Houston, July.

Fenich, G.G. & K. Hashimoto. (1991). "Atlantic City Casinos: A Retrospective on Their Significance and Performance Over the Decade." Annual Conference of the Council on Hotel, Restaurant and Institutional Education held in Houston, Texas, July.

Academic Journal Editorial Boards

Editorial Board, International Journal of Hospitality & Tourism Administration, December 2013 to present.

Editorial Board, Problems of Tourism and Recreation Journal (Polish Journal), Summer 2012 - present.

Editor-in-Chief, Journal of Convention and Event Tourism, Summer 2012 to present.

Editorial Board of Journal of Policy Research in Tourism, Leisure and Events, June 2010 - present.

Associate Editor Journal of Convention and Event Tourism, June

2010 - 2012.

Editorial Board, Journal of Hospitality and Tourism Education, June 2005 - present.

Editorial Board of the International Journal of Event Management Research, Fall 2004 - present.

Editorial Board, Journal of Hospitality and Tourism Research, June 1995 - present.

Editorial Board of the International Journal of Event Management Research, Fall 2004 - present.

Founding Editorial Board, Journal of Convention and Event Tourism, June 1998 - present.

Paper Presentations at Professional Meetings

Fenich, George G. (2016). "It is not about the journey but about the destination: a discussion of Destination Marketing Organizations." Kansas State University (September).

Fenich, George G. (2016). "An Interactive Dialog about the Depth and Breadth of Event Management." Kansas State University (September).

Fenich, George G., Thomas, Lisa Y., Cecil, Amanda K. (2016) "A study of the rotation of academic conferences and the feasibility of ICHRIE periodically holding its annual conference outside the USA: Preliminary Findings." ICHRIE Annual Conference, Dallas, TX (July).

Fenich, G.G. (2015) "Conference Rotation Practices," IMEX America, Las Vegas (October).

Fenich, G.G., Blas, M. (2015). "Are You Ready? Disaster Prep for Meeting Planners & Suppliers." Meeting Professional International Southeast Chapter Meeting. Tampa, FL. August.

Fenich, G.G. (2015). "A PACE BENCHMARKING PROCESS FOR CONVENTION AND VISITORS BUREAUS THAT PREDICTS THE FUTURE." Meeting Professionals International World Education Congress. San Francisco, August.

Fenich, G.G., Peeper, W. (2015) "Destination Marketing: How Orlando Does It." ICHRIE Annual Conference. Orlando, FL, July.

Goldblatt, J.J, Fenich, G.G. (2015). "Third Party Funding: where to find it, how to get it." ICHRIE Conference, Orlando, FL (July).

Fenich, G.G., Vonderheide, G. (2015). "Relationship Building for Young Professionals" at IMEX America in Las Vegas (October).

Hickman, M.T., Fenich, G. G(2015). "Millennials speak out – Climbing the Corporate Ladder." IMEX America in Las Vegas (October).

Fenich, G.G., Hashimoto, K. (2015). "A CONCEPTUAL YIELD MANAGEMENT MODEL FOR DESTINATION MARKETING ORGANIZATIONS (DMOs)." ICHRIE Annual Conference. Orlando FL, July.

Fenich, G.G. (2015). "A Method for Assessing Progress Toward Product Consumption Goals in Destination Marketing." AHTMM Conference, Beppu Japan. June.

Hickman, M.T., Fenich, G.G. (2015). "Millennials Speak Out - Navigating the Corporate Ladder." IMEX Frankfurt Germany. May.

Fenich, G.G., Hickman, M.T. (2015) "Millennials Speak Out - What They Want in Their Events and Exhibitions." IMEX Frankfurt Germany. May.

Fenich, G.G., Hickman, M.T. (2015). "Student Show Floor Appointments." IMEX Frankfurt Germany. May.

Fenich, G.G., Goldblatt, J. (2015). "Third Party Funding: where to find it, how to use it." Professional Convention Management Association Annual Convention, Chicago (IL), January.

Millar, M., Strick, S., Fenich, G.G. (2014). "Greening in the MEEC Industry: An Update." IAEE EXPO EXPO, Los Angeles (CA), December.

Fenich, G.G. (2014). "Analysis of the Attractiveness of Minneapolis as a Convention Destination," Meeting of the

Directors of Sales, Minneapolis (MN), November.

Millar, M., Strick, S., Fenich, G.G. (2014). "Green Certifications and Ecolabels in the MEEC Industry: An Update." IMEX America Faculty Engagement, Las Vegas (NV), October.

Shimosaki, C., Fenich, G.G. (2014). Empowerment for Destination Marketing. ICHRIE Annual Conference, San Diego (CA), July.

Fenich, G.G. (2014). Meetings, Events, Conventions: SIG. ICHRIE Annual Conference, San Diego (CA), July.

Fenich, G.G., Vitello, K., Foushee-Lancaster, M., Hashimoto, K. (2014). "Analysis of Buyers of Incentive Travel," Meeting Professionals International World Education Congress, Minneapolis (MN), July.

Fenich, G.G. (2014). "Strategies for Conducting and Publishing Research in the MICE Sector," 1st International Academic Salon of Convention & Event: Conventions & Events in the Global Changing, Sun Yat-sen University, Guangzhou, China, July.

Fenich, G.G., Hashimoto, K. (2014). "WORKSHOP: MEETING AND BUSINESS EVENTS COMPETENCY STANDARDS CURRICULUM GUIDE," Sun Yat-sen University, Guangzhou, China, July.

Fenich, G.G., Vitello, K., Foushee-Lancaster, M., Hashimoto, K. (2014). "The Current State of Incentive Travel," Advances in Hospitality and Tourism Marketing and Management Conference, Mauritius, June.

Fenich, G.G., Gursoy, D., Rogerson, C., Chi, C., (2014). Plenary Session: How To Get Your Articles Published," Advances in Hospitality and Tourism Marketing and Management Conference, Mauritius, June.

Fenich, G.G., Blas, M. (2014). "Are You Ready: Disaster Prep for Meeting and Incentive Travel Planners," Elite Meetings Alliance, Santa Barbara (CA), February.

Fenich, G.G. and Hashimoto, K. (2013). The Content and Application of the Meeting and Business Event Competency Standards (MBECS) in a Chinese Context [two-day workshop and training for academics and

industry]. Shanghai China, Dec. 28 & 29, 2013.

Fenich, G.G. Blas, M., Hashimoto, K. (2013). When Does a Disaster Get you a Get Out of Jail Free Card? Destination Hawaii. Maui HA, (September).

Blas, M. and Fenich, G.G. (2013). Dealing with Looming Disaster. Destination Showcase of the Destination Marketing Association International in Chicago (IL), May 2013. Presented twice.

Blas, M. and Fenich, G.G. (2013). Disaster Prep 101. Destination Showcase of the Destination Marketing Association International in Washington (DC), March 2013. Presented twice.

Fenich, G.G., Scott-Halsell, S, Ogbeide, G (2013) "What millennials want in their meetings and conventions." PCMA Annual Conference, (January), Orlando, FL. Presented three times.

Fenich, G.G., et al. (2013). "The Art and Science of Publishing." PCMA Annual Conference, (January), Orlando, FL.

Fenich, G.G. & M.T. Hickman (2012) "Uses of new technology in teaching meetings and events." IMEX Las Vegas (October).

Fenich, G.G. & M.T. Hickman (2012) "Sources and uses of funding in meetings and events." IMEX Las Vegas (October).

Hashimoto, K. & G.G. Fenich. (2012) "Comparisons of Travel Advertisements, an International Perspective. ICHRIE Annual Conference, Providence (RI), August

Hickman, M.T. and Fenich, G.G. (2012). "Development of a trained workforce." World Education Congress of Meeting Professionals International, St. Louis, (July).

Strick, S. and Fenich G.G., (2012). "Green certifications in meetings and events: which are really worth it?" World Education Congress of Meeting Professionals International, St. Louis, (July).

Fenich, G.G. and M.T. Hickman (2011) "MBECS and how to use it in curricular and professional development." IMEX Las Vegas (October).

Fenich, G.G. (2010) "Faculty workshop: teaching tips in MICE." ICHRIE annual conference in San Juan, P.R.(July).

Fenich, G.G. (2010) "Force Majeure: Concepts and their application in meetings and events." MPI-Carolinas Chapter meeting in Cary (NC), July.

Fenich, G.G. (2010) "Faculty Workshop: curriculum" MPI Conference Cancun, (February).

Fenich, G. G. (2009) "Faculty workshop: meetings and events." DMAI Conference, Atlanta (July)

Fenich, G.G. (2009) "Faculty Workshop: professionalism" MPI Conference, Salt Lake City (July).

Fenich, G.G. (2009) "Convention Centers: Is the Market Really Overbuilt?" Professional Convention Management Association Annual Conference in New Orleans, January.

Fenich, G.G. (2009) "Hartford Attractiveness Study Results." 2009 Hotel Summit in Hartford, Connecticut.

Fenich, G.G. (2008) Keynote Speaker, International Conference on Meetings & Events held in Shanghai China, December.

Fenich, G.G. (2008) "The state of the meetings, expositions, events and conventions industry and how it relates to the research triangle of North Carolina." Chapel Hill Convention and Visitors Bureau Board of Directors Meeting.

Fenich, G. G. (2007). "Destination Marketing: how Dallas does it." CHRIE convention in Dallas, July.

Fenich, G.G. (2007). "The Profit Chain Model: an exploratory analysis." CHRIE convention in Dallas, July. With K. Hashimoto.

Fenich, G.G. (2006). "Advances in meeting exhibition, event and convention (MEEC) education." CHRIE convention in Washington, July.

Fenich, G.G. (2007). "Adventures in Academia; faculty focus."

PCMA convention in Toronto in January.

Fenich, G.G. (2006). "A review of cutting edge research initiatives in meetings, expositions, events, and conventions." CHRIE convention in Washington, July.

Fenich, G.G. (2006). "Delivering Quality Service." Presented at ACOM University, New Orleans, June.

Fenich, G.G. (2006). "Principles of Professional Practice." Presented at PCMA AMPC, March in Toronto.

Fenich, G.G., M. Alici, P. Silva. (2006). "Attributes of convention cities." PCMA convention in Philadelphia, January.

Kline, S. D. Breiter, Fenich, G.G., (2006). "Meetings, exhibitions, events and conventions research: bringing academe and industry together." PCMA annual convention in Philadelphia, January.

Fenich, G.G., & J. Stark. (2006). Building communities of interest in meetings, exhibitions, events and conventions. PCMA convention in Philadelphia, January.

Fenich, G.G., Stewart, P., Ratcliffe, K. (2005). "Career paths in the meeting, exhibition, events and conventions industry." IACVB Annual convention in Anaheim, CA, August.

Mellon, J. & Fenich, G. (2005). "Bar coding of casino slot handles." With John Mellon. CHRIE Annual convention in Philadelphia, July.

Fenich, G.G., & Erdem, M. (2005). "Meeting planner's convention booking patterns: an exploratory study." CHRIE Annual convention in Philadelphia, July.

Fenich, G.G. (2004). "Operational and ownership structures in public entertainment facilities." IAAM conference in Reno, NV, July.

Fenich, G.G., Repass, K., Moody, M. (2004). "CVB Research 101: acquiring and using research." IACVB Annual convention in Boston, July.

Fenich, G.G., Shock, P., Cook, J. (2004). "Future leaders in the meetings, expositions, events and conventions industry." IACVB Annual convention in Boston, July.

Fenich, G.G., Repass, K. (2004). "Research in the convention industry: where to get it, how to use it." International Association of Convention and Visitors Bureaus, Winter meeting, Kissimmee, FL, January.

Fenich, G.G., (2004). "Bookings patterns of meeting planners." Professional Convention Management Association annual Convention, January, Indianapolis, IN.

Fenich, G.G., (2004). "Environmental Analysis of factors affecting the meetings and conventions industry in St. Louis." Meeting of the St. Louis Convention and Visitors Bureau, January in St. Louis.

Fenich, G.G. et al (2003). "Research and Public Policy: Academic and Casino Interfaces." Global Gaming Expo, July in Las Vegas.

Fenich, G.G., (2003). "Convention bookings in St. Louis: analysis and projections." Meeting of the St. Louis Convention and Visitors Bureau, November, in St. Louis.

Fenich, G.G., (2003). "Partnerships between CVB's and Academic Institutions." International Association of Convention and Visitors Bureaus, July in Kansas City.

Fenich, G.G. & K. Hashimoto. (2003). "Local food and beverage operations versus casinos: a Mississippi case study" International conference on Gambling and Risk Taking in Vancouver (BC), May.

Fenich, G.G. & Hashimoto, K. (2003). "An investigation of the changing paradigm in casino development", CHRIE Annual conference in Palm Springs (August).

Hashimoto, K., Koublitskaia, J., Fenich, G.G. (2003). "Russian casino development and regulations after perestroika." International conference on Gambling and Risk Taking in Vancouver (BC), May.

Chacko, H & Fenich, G.G., (2002). "Meeting planner/hotel

contracts." CHRIE Annual Convention, August.

Fenich, G.G., (2002). "Dealing with international clients." Meeting Planners International Annual conference, Summer in New Orleans.

Fenich, G.G., (2001). "Fun and enjoyment: a valuable yet understudied tool for management." Southern Academy of Management Conference in New Orleans, November.

Fenich, G.G., (2001). "Towards a new method for predicting convention attendance." Refereed paper presented at the August 2001 CHRIE conference in Toronto, CA.

Fenich, G.G., (2001). "The convention bookings model: a means of improving sales force efficiency and effectiveness." August, CHRIE conference in Toronto, CA.

Fenich, G.G., (2001). "The international face of conventions." Annual meeting of the Association for Convention and Operations Management, New Orleans, June.

Chase, R. & Fenich, G.G., (2001). "Using the e-CHASE computer simulation to enhance profitability." Annual meeting of Homewood Suites Hotel Corp., February in San Antonio.

Fenich, G.G. & Hashimoto, K. (2000). "Comparison of food and beverage operations before and after development of Native American Casinos." 11th Annual international conference on gambling and risk taking, Las Vegas.

Fenich, G.G. & K. Hashimoto. (1999). AA comparison of local food and beverage operations before and after development of casinos in Mississippi." Refereed paper presented at the August CHRIE conference in Albuquerque, NM.

Fenich, G.G. & Chacko, H. (1999). "Using regression analysis to determine the importance of convention destination attributes. Refereed paper presented at the August CHRIE conference in Albuquerque, NM.

Fenich, G.G. (1999). "Market segment analysis of the Kansas City (MO) convention business and subsequent use with the bookings model." Invited presentation at the strategic planning committee

meeting (held every three years) of the Convention and Visitors Bureau of Greater Kansas City, June.

Fenich, G.G. & K. Hashimoto. (1999). "An assessment of some of the economic and social impacts of casino gaming." Invited presentation and testimony at hearings of the Public Sector Gaming Commission in Charlotte (NC) on June 19, 1999.

Fenich, G.G. (1999). "Using technology to develop a model that improves convention sales." Invited presentation at the annual conference of the International Association of Convention and Visitors Bureaus in Washington, DC, January 1999.

Fenich, G.G. & Ford, R. (1999). "Universities and CVB's." Invited presentation at the annual conference of the International Association of Convention and Visitors Bureaus in Washington, DC, January.

Fenich, G.G. (1998). "Communication: how to improve it in your organization." Invited presentation for the New Orleans Hotel & Motel Association, December.

Fenich, G.G. (1998). "The impact of land based casino development on local food and beverage operations," CHRIE Annual conference in Miami, FL. August. Qualified for Best Paper Award.

Fenich, G.G., Schaffer, J., McNeill, E. (1998). "Using technology to improve sales force effectiveness and efficiency." Invited presentation at the annual conference of the International Association of Convention and Visitors Bureaus in Orlando (FL), July.

Fenich, G.G. (1997). "Internal Communication in hotels and restaurants." Invited presentation for the New Orleans Hotel & Motel Association, December.

Fenich, G.G., (1997). "Data base marketing for casinos." Invited presentation at LSU, May.

Fenich, G.G. (1997). "Analysis of the Fiscal Impact of Convention Center Development on Host Communities," CHRIE Annual Conference in Providence, RI.

Hashimoto, K & Fenich, G. (1997). "Riverboat gambling issues."

CHRIE Annual Conference in Providence.

Fenich, G.G. & Hashimoto, K. (1997). "Do casinos reduce the number of restaurants?" International conference on gambling and risk taking.

Fenich, G.G. (1996). "An Historical Analysis of Casino Gaming in the U.S." CHRIE Conference.

Hashimoto, K. & Fenich, G. (1996). "People's opinions of Atlantic City versus Las Vegas: A national perspective." 2nd annual gaming educators conference, Las Vegas.

Fenich, G.G. (1995). "A Taxonomy of Convention Center Cities Using Factor Analysis," CHRIE Conference, Nashville, TN.

Fenich, G.G., (1995). "An Image Probe Contrasting Atlantic City and Las Vegas Using Content Analysis of Newspapers." CHRIE Conference in Nashville, TN.,

Fenich, G.G. & Hashimoto, K. (1995). "The Locus of Power: A Comparison of Hotels, Convention Hotels and Casino Hotels." CHRIE conference in Nashville, TN.

Fenich, G.G., (1994). "An Assessment of Occupancy Taxes in the U.S. and Their Implications," CHRIE Conference in Palm Springs, August.

Fenich, G.G. (1994). "What Organizations Contribute to the Vitality of Local Tourism," CHRIE Conference in Palm Springs, August.

Fenich, G.G. & Hashimoto, K. (1994). "An Assessment of Selected Convention Center Characteristics," Symposium of the Hospitality Educators of the Middle Atlantic Region, Penn State University, April.

Hashimoto, K. & Fenich, G.G. (1993). "A Population Ecology Perspective of Atlantic City Casinos." CHRIE Conference in Chicago, August.

Fenich, G.G. (1993). "Towards a Predictive Model of Convention Center Attendance." CHRIE Conference in Chicago, August.

Hashimoto, K. & Fenich, G.G. (1993). "An Introduction to Linear Structural Equation Models." CHRIE Conference in Chicago, August.

Fenich, G.G. (1991). "Accreditation Standards for Two-Year and Four-Year Colleges." Invited presentation at the Annual Fall Meeting of the Hospitality Educators of the Middle Atlantic Region, October.

Fenich, G.G. (1991). "Accreditation, A Critical Issue for Hospitality Education." Invited presentation at the Fall Conference of the New England Region of the Council on Hotel, Restaurant and Institutional Education in October.

Other Contributions and Scholarly Activity

Fenich, G.G., Thomas, L, Cecil, A. (2016). Research project for ICHRIE "An investigation of the feasibility of moving the annual conference outside the USA on a periodic basis."

Fenich, G.G. (2017). Faculty Task Force Meeting, PCMA Annual Convention in Austin, TX, (January).

Fenich, G.G. (2014) Shared Interest Group Chairs Meeting, ICHRIE Annual conference in Dallas, TX, (July).

Fenich, G.G. and Hickman, M.T. (2016) Co-Chairs Faculty Engagement, IMEX America in Las Vegas NV (October).

Fenich, G.G. and Hickman, M.T. (2016) Co-Chairs Faculty Engagement, IMEX Frankfurt, Germany, (April).

Fenich, G.G. (2015). Faculty Task Force Meeting, PCMA Annual Convention in Chicago, IL, (January).

Fenich, G.G. and Hickman, M.T. (2014) Co-Chairs Faculty Engagement, IMEX America in Las Vegas NV (October).

Fenich, G.G. (2014) Shared Interest Group Chairs Meeting, ICHRIE Annual conference in San Diego (CA) July).

Fenich, G.G. (2014) Faculty Conclave, MPI/WEC convention, Minneapolis (MN), (July).

Fenich, G.G. (2014). Faculty Task Force Meeting, PCMA Annual Convention in Boston MA (January).

Fenich, G.G. (2014) JHTR Editorial Board Meeting, ICHRIE Annual Conference in San Diego (CA), (July).

Fenich, G.G. (2014) JHTE Editorial Board Meeting, ICHRIE Annual conference in San Diego (CA), (July).

Fenich, G.G. (2014) Invited to the Editorial Board of the International Journal of Hospitality and Tourism Administration.

Fenich, G.G. and Hickman, M.T. (2013) Co-Chairs Faculty Engagement, IMEX America in Las Vegas NV (October).

Fenich, G.G. (2013) Shared Interest Group Chairs Meeting, ICHRIE Annual conference in St. Louis, MO (July).

Fenich, G.G. (2013) Student Educator Advisory Council (SEAC), DMAI annual conference, Orlando FL Seattle, (July).

Fenich, G.G. (2013) Faculty Conclave, MPI/WEC convention, Las Vegas (NV) (July).

Fenich, G.G. (2013) "Guest Interview for Event Alley Show." March 22.

Fenich, G.G. et al. (2013) Named to Student and Future Leaders Task force of Meeting Professionals International. (March).

Fenich, G.G. (2013-2014) Scientific Committee, Advances in Hospitality Management and Marketing, 4th annual conference (Mauritius).

Fenich, G.G. (2013). Seminar on grant writing, Faculty Task Force, PCMA Annual Convention, Orlando, FL (January).

Fenich, G.G. (2011 - present) Chair, Research Track for MPI World Education Congress.

Fenich, G.G. (2012) Named Editor-in-Chief and the Journal of Convention and Event Tourism (November).

Fenich, G.G. (2012). Invited to the Editorial Board of *Problems of Tourism and Recreation Journal*, Polish Journal.

Fenich, G.G. (2012-2013) Scientific Committee, Advances in Hospitality Management and Marketing, 3rd annual conference (Tapei, Taiwan).

Fenich, G.G. (2012) JHTE Editorial Board Meeting, ICHRIE Annual conference in Providence, RI, (August).

Fenich, G.G. (2012) JHTR Editorial Board Meeting, ICHRIE Annual conference in Providence, RI, (August).

Fenich, G.G. (2012) Shared Interest Group Chairs Meeting, ICHRIE Annual conference in Providence, RI, (August).

Fenich, G.G. (2012) Student Educator Advisory Council (SEAC), DMAI annual conference, Seattle, WA (July).

Fenich, G.G. (2012) Faculty Conclave, MPI/WEC convention, St. Louis, MO (July).

Fenich, G.G. and Hickman, M.T. (2011 - present) Co-Chairs, Faculty Engagement, IMEX America.

Fenich, G.G. (2011) Officially designated expert 'collaborator' for Gina Fe G. Causin, Ph.D., Assistant Professor, Hospitality, Restaurant and Tourism Management Program, University of Nebraska - Lincoln

Fenich, G.G. (2011). Presentation to the College of Human Ecology, Deans Advancement Council entitled "The Current State of the Department of Hospitality Management" (October).

Fenich, G.G. review of refereed journal article "A constituency model for hospitality marketing" JHTE, second review November 2011.

Fenich, G.G. review of refereed journal article "Dimensions and Perceptual Differences of Exhibition Destination Attractiveness: The Case of China" JHTR, second review November 2011.

Fenich, G.G. review of refereed journal article "Crisis preparedness in the meeting planning industry." JHTR, August 2011.

Fenich, G.G. review a refereed journal article "Exhibition Destination Attractiveness: Dimensions and Perceptual Differences" JHTR, 28-Jun-2011.

Fenich, G.G. (2011). Presentation to the College of Human Ecology, Deans Advancement Council entitled "Destination Attractiveness Analysis (April).

Fenich, G.G. (2010) JCET editors meeting, ICHRIE Annual Conference in San Juan, P.R. (July).

Fenich, G.G. (2010) JHTR Editorial Board Meeting, ICHRIE Annual Conference in San Juan, P.R. (July).

Fenich, G.G. (2010) JHTE Editorial Board Meeting, ICHRIE Annual conference in San Juan, P.R. (July).

Fenich, G.G. (2010) Student Educator Advisory Council: DMAI annual meeting in Hollywood (FL). July.

Fenich, G.G. (2010) Faculty Forum: MPI Annual Meeting in Vancouver, CA. (July).

Fenich, G.G. (2010) Named to the Editorial Board of the Journal of Policy Research in Tourism, Leisure and Events. (June).

Fenich, G.G. (2010) Named Associate Editor for JCET, spring 2010 - present.

Fenich, G. G. (2010) Faculty Forum: MPI MeetDifferent, Cancun, (March).

Fenich, G.G. (2010) Faculty Task Force: Face to Face, Dallas, (January).

Fenich, G.G. (2009) "A model curriculum for meetings and events". Tshwane University, Pretoria, South Africa, August.

Fenich, G.G. (2009) Student Faculty Advisory Council of MPI, King of Prussia, PA (April).

Fenich, G.G. (December 2008) Invited presentations to the faculties at Fudan University, Shanghai, China.

Fenich, G.G. (December 2008). Invited presentations to the faculties at Shanghai Normal University, Shanghai, China.

Fenich, G.G. (2008/2009). Invited Guest Editor, Journal of Convention and Event Tourism. Special Issue on Legal Issues in the Meetings and Event Industry.

Fenich, G.G. (2009) Contributor to article by H. Levy "Hartford: An Attractive Destination". Journal Inquirer (January 10).

Fenich, G.G. (2008) Contributor to article "The climate for meetings and conventions in Wilmington (NC)." Wilmington Star (March).

Fenich, G.G. (2007) Contributor to article by Terri Hardin "How the new casino mergers and acquisitions are affecting the meetings climate" in Successful Meetings, February issue.

Fenich, G.G. (2006). Contributor to article by Peter Healy "FelCor Lawsuit" in the Stamford Advocate, December 15.

Fenich, G.G., Alici, M., Silva, P. (2006). Synopsis of taxonomy for convention cities in Expo, scheduled for September issue.

Fenich, G.G., Alici, M., Silva, P. (2006). Synopsis of A taxonomy for convention cities in Meetings & Conventions, June.

Contributor to article by Jane Levere, "Getting Schooled: Colleges Adding Event Courses." In BizBash, April 19, 2006

Fenich, G.G., Alici, M., Silva, P. (2006). Synopsis of A taxonomy for convention cities in Convvene, March.

Fenich, G.G., Erdem, M. (2005). Synopsis of Meeting planners' convention booking patterns: an exploratory study in Convvene, March.

Fenich, G.G. & Hashimoto, K. (2005) "Evidence shows local restaurants thrive after casinos open nearby; Study debunks long-held myths." Casino Enterprise Management. 1,

Contributor to article by Jonathan Vatner, 20 Ways to Cut a Better Deal: Smart negotiating tips for planners. Meetings and Conventions. May 2005.

Editorial Board of the International Journal of Event Management Research, Fall 2004 - present.

Contributor to article by Donna M. Airoidi. "Pursuing An Advanced Degree A Catch-22, Meetings Doctoral Degrees Still Just A Dream." Meeting News, August 2003.

Contributor to article by Donna M. Airoidi, "Educational Catch-22 Interest In Planner Academia Rises, But Supply of professors Is Thin." Meeting News, June 2003.

Contributor to article by Bill Atkinson and June Arney Sun Staff, "Way of picking BACVA chief called flawed." Baltimore Sun, February 16, 2003.

Contributor to article by Richard Lee, Staff Writer, "Trade Event Organizers Fight Fears, Anticipate Trends." Greenwich Time, January 23, 2003.

Contributor to article by Rick Huggles, "Selling Omaha in a buyer's market." World Herald, January 2002.

Appointed as Associate Editor for the Journal Hospitality, Tourism and Leisure Science, Spring 2000.

Editorial Board of the Journal of Hospitality and Tourism Research, Spring 1999 - present.

Appointed as content specialist in casino gaming for refereed paper submissions to the 1999 Annual CHRIE conference.

Editorial Board of the Journal of Hospitality and Tourism Education, Fall 1998 - present.

Co-Chair. Annual Conference of the Association for Casino Education, Atlantic City, April 1998.

Named to the Editorial Board of Praxis, Spring 1998.

Appointed as content specialist in casino gaming for refereed paper submissions to the 1998 Annual CHRIE conference.

Co-Chair. 2nd Annual Association for Casino Education Conference, New Orleans, January 1997.

Editorial Board of the Journal of Convention and Event Tourism, Fall 1996 - present.

Invited reviewer for the Journal of Hospitality Research in the area of casino management, 1996-97.

Invited reviewer for the Hospitality and Tourism Educator in area of casino management. Invited reviewer for papers submitted for the 1995 CHRIE conference, casino management content area.

Fenich, G.G. (Contributor). (1994). "Cities: Wild About Convention Centers," Atlantic Monthly, Vol 273;4, April, pgs. 28-41.

Tabak, L. & Fenich, G.G. (Contributor). (1993). "How much do we want their money?: an inside look at the convention business." Ingram's, pp. 29-62. February.

Berlin, New Hampshire: Defining Its Role in the Northern Forest. September, 1992. Co-authored with Oz Architecture and The Atlantic Group. Three Volumes, 259 pages.

Schmeidler, M. & Fenich, G.G. (1991, revised 1992). Environmental Negotiation: Experience from the Past, Lessons for the Future. October, C.U.P.R.: Rutgers University.

Listokin, D, Fenich, G.G. et al. (1991). Non-Residential Site Plan: Model Ordinance and Commentary. June. New Brunswick, NJ: Center for Urban Policy Research Press. Seminal piece of research in the area of land development for business purposes. (412 pages.)

Invited as a reviewer for the Journal of Hospitality Research, August 1991.

Fenich, G.G. & Listokin, D. (1990). Atlantic City Casinos: Economic Significance and Performance. (New Brunswick: CUPR, August 1990) 22 pages. Sponsored by the Casino Association of New Jersey.

Fenich, G.G. (1989). "The Woodlands"; Book Review. Journal of the American Planning Association. Raleigh: Fall/Winter issue.

Fenich, G.G. et al. (1989). Self-Study Guide. September (Washington: Accreditation Commission for Programs in Hospitality Administration).

Listokin, D. & Fenich, G.G. (1989). Analysis of Taxation of Atlantic City Casinos. (New Brunswick, NJ: CUPR, July 1989), 247 pages. Sponsored by the Casino Association of New Jersey.

Tanke, M., Fenich, G.G. et al. (1989). Handbook of Accreditation. Washington: Council on Hotel, Restaurant and Institutional Education, July).

Beaton, P. Fenich, G.G. et al. (1988). The Cost of Government Regulations, Volume I, Impact of Rural Open Space Zoning on Property Values in the New Jersey Pinelands, (New Brunswick, NJ: CUPR, August), 218 pages, Sponsored by the Chesapeake Bay Critical Areas Commission.

Beaton, P., Fenich, G.G. et al. (1988). The Cost of Government Regulations, Volume II, A Baseline Study for the Chesapeake Bay Critical Areas, (New Brunswick, NJ: CUPR, August) 219 pages. Sponsored by the Chesapeake Bay Critical Areas Commission.

Listokin, D. & Fenich, G.G. (1988). New Jersey Shore Tourism: Beach Access and Economic Analysis, Fiscal Impact in Borough of Sea Girt, (New Brunswick, NJ: CUPR, August), 76 pages. Sponsored by the State of New Jersey Department of the Public Advocate.

Beaton, P. & Fenich, G.G. (1988). Living by the Shore: The Impact of Zoning On Housing Costs. Presented this paper at the Conference on the Critical Areas, School of Public Affairs, University of Maryland, June 24, 1988. 53 pages.

Listokin, D., & Fenich, G.G. (1988). Recreational Beach Fees, Access, and Economic Analysis, (New Brunswick, NJ CUPR, August), 78 pages. Sponsored by the State of New Jersey Department of the Public Advocate.

Beaton, P. Fenich, G.G. at al. (1987). Determining the impacts of the pinelands protection act of 1979 on the public expenditure of municipalities in the Pineland of Southern New Jersey, (New Brunswick, NJ CUPR, August), 21 pages. Sponsored by the State of New Jersey Department of the Public Advocate.

Powers, T., Fenich, G.G. (1988). Contributor to casino content area, Fundamentals of Hospitality Management. New York, NY: John Wiley and Sons, May.

Fenich, G.G. (1978). "Lessons-Why?", Journal of the Professional Ski Instructors of America, Denver, Colorado.

Fenich, G.G. (1978). "The Value of Instruction in the Ski Industry", Ski Industries of America, Washington, D.C.

Fenich, G.G. (1979). "A New Format for Training Courses", Professional Ski Teacher, Albany, New York.

Certifications & Training

"ScholarOne Manuscripts Training" by Gwen Baker, August 30, 2012.

"UNC Proctoring Portal, ECU Proctoring Center, and ProctorU (on-line proctoring service) Training" ECU technology training, August 31, 2012.

"Course Management and Design" ECU DE Training, scored 5 out of 5, completed May 23, 2012.

"Learning Technologies" 4 ECU DE Training, scored out of 5, completed May 23, 2012.

"DE Syllabi" ECU DE Training, scored 5 out of 5, completed May 24, 2012.

"Student Engagement" ECU DE Training, scored 5 out of 5, completed May 24, 2012.

"Evaluating" ECU DE Training, scored 4 out of 5, completed May 25, 2012.

"Police officers gaming" certificate. Casino Careers Institute, Atlantic City, NJ, 10-95.

Spectravision training, certificate in hotel technology. Spectravision, Dallas TX, 8-94.

Full certified, Professional Ski Instructors of America, 1973.

GRANTS and FUNDED RESEARCH

2017: \$1,400 travel grant from PCMA to participate in annual conference in Austin, TX (January).

2016: \$7,500 from ASAE for research entitled "An Investigation Into Relationships among Price, Value and Quality in Association Meetings and Events. With Lee, S.H., pending.

2016: \$1,200 travel grant from Kansas State University to mentor a junior faculty member and visit the university (September).

2016: \$350 conference registration grant from MPI to participate in annual conference (June).

2016: \$3,500 travel grant from IAEE to participate in IMEX Frankfurt in April.

2016: \$2,500 travel grant from IAEE to participate in IMEX America in October in Las Vegas.

2016: \$44,000 from Education Foundation of PCMA for a study entitled "Meetings that give back." Not Funded.

2016: \$1,200 travel grant from Kansas State University to "mentor" an assistant professor and deliver 'lecture' to the student body.

2015: \$1,600 travel grant from ICHRIE to study the feasibility of moving the annual conference outside the USA on a periodic basis.

2015: \$2,500 travel grant from IAEE to participate in IMEX America in October in Las Vegas.

2015: \$58,000 from Green Meeting Industry Council to study green practices in meetings and events. Not funded.

2015: \$10,000 from Craven County Tourism Development District to develop a tourism survey for their website, with Kleckley & Lancaster. Not funded.

2015: \$7,500 from ASAE for a study of knowledge, skills and abilities (KSA) necessary to be a successful association manager.

Not funded.

2015: \$750 travel grant from SE Chapter of MPI to lead a workshop on risk management at their Annual Conference, August in Tampa, FL.

2015: \$3,500 travel grant from Education Foundation of MPI to participate in World Education Congress in July in San Francisco.

2015: \$2,200 travel grant from Destination Marketing Association International to participate in annual conference in Austin, TX.

2015: \$20,000 from the Craven County Tourism Development District to study festivals in the county. With M. Lancaster and J. Kleckley. Not Funded.

2015: \$2,000 travel grant from Education Foundation of PCMA to participate in Foundation function in April in Washington, DC.

2015: \$3,500 travel grant from IAEE to participate in IMEX Frankfurt.

2015: \$2,000 travel grant from PCMA to participate in Convening Leaders Conference in Chicago.

2015: \$9,450 from Education Foundation of PCMA for a feasibility study of end of program assessment. Not funded.

2014: \$4,800 travel grant from Education Foundation of PCMA for focus group on Edutainment.

2014: \$8,900 from SITE Foundation to study buyer behaviors for incentive travel.

2013: \$195,000 from JTE (Japan) to study attractiveness of 5 cities in Japan for meetings and conventions (not funded).

2011: \$750 from Pearson/Prentice Hall for developing cadre of academic specialists to contribute to development of *Manage First* texts.

2011 - 2012: \$20,000 from PCMA Foundation to study Millennials preferences in meetings and conventions. With S.S. Halsell, Oklahoma State University, C. Ogbeide, Arkansas State University.

2010 - \$1.2 million from the Government of India to develop training programs for the Commonwealth Games, in conjunction with Pearson: Prentice/Hall and IndiCan, (January), not funded.

2010 - \$350 from MPI, Annual Meeting Scholarship, January, funded.

2009 - \$450 from MPI, Annual Meeting Scholarship, July, funded.

2009 - \$13,937 from PCMA Foundation to study the value of face to face meetings and conventions. Submitted March - not funded.

2009 - \$13,937 from MPI Foundation to study the spending patterns of attendees at meetings and conventions. Submitted March - not funded.

2009 - \$9,891 from Japan Foundation Center for Global Partnership, "Global Casino Development, Addiction Issues, and Responsible Gaming", with K. Hashimoto and S. Burke (April)- not funded.

2009 - \$250,000 from USAID through University of Florida, to development meetings and events curriculum in South Africa, part of research team.

2009 - \$15,000 research start up grant from ECU.

2009 - \$8,000 summer graduate student support grant from ECU.

2008 - \$2,000 from Shanghai Normal University to be keynote speaker at the International Conference on Meetings and Events (December).

2008 - \$16,000, Proposal to study the meetings and conventions academic offerings throughout the world. Submitted to the Destination Marketing Association International, (not funded).

2008 - \$4,000 from U.S. Government through ECU to study destination management organizations in Japan, (not funded).

2007 - \$25,000 from Rutgers University to study feasibility of a convention center in the New Jersey Meadowlands. Co-principal investigator.

2007 - \$9,800 to the Professional Convention Management Association

to study demographics of meeting attendees. With M. Weber, M. Taylor, J. Chandler (not funded).

2007 - \$12,000 to the Professional Convention Management Association to study meeting attendee learning styles. With M. Weber, M. Taylor, J. Chandler (not funded).

2006 - \$18,000 from the St. Louis Convention and Visitors Commission. Principal investigator to continue the convention bookings model.

2005 - \$30,0000 from the Greater New Orleans Metropolitan Convention and Visitors Bureau. Principal investigator in continued development of a convention bookings model.

2005 - \$18,000 from the St. Louis Convention and Visitors Commission. Principal investigator to develop a convention bookings model and environmental analysis.

2004 - \$400,000 from State of Louisiana. One of the research team to undertake tourism satellite accounting for the state.

2004 - \$30,0000 from the Greater New Orleans Metropolitan Convention and Visitors Bureau. Principal investigator in continued development of a convention bookings model.

2004 - \$175,0000 from the Greater New Orleans Metropolitan Convention and Visitors Bureau. Co - investigator of tourism policies, profile and impacts.

2004 - \$1,200 from the Greater Kansas City Convention and Visitors Bureau. Principle Investigator in analysis of convention room night productivity

2003 through 2004 - \$18,000 from the St. Louis Convention and Visitors Commission. Principal investigator to develop a convention bookings model and environmental analysis.

2003 - \$2,000 Greater Kansas City Convention and Visitors Bureau. Principal Investigator in research on the impact of conventions.

2003 - \$175,0000 from the Greater New Orleans Metropolitan Convention and Visitors Bureau. Co - investigator of tourism policies, profile and impacts.

2003 - \$30,0000 from the Greater New Orleans Metropolitan Convention and Visitors Bureau. Principal investigator in continued development of a convention bookings model.

2003 - \$30,000 from the Baton Rouge CVB. Co-Principal investigator to create a visitor profile and undertake meetings planners research.

2002 - \$175,0000 from the Greater New Orleans Metropolitan Convention and Visitors Bureau. Co - investigator of tourism policies, profile and impacts.

2002 - 2005 \$60,000 from the Greater Kansas City Convention and Visitors Bureau. Principal Investigator in developing a convention bookings model.

2002 - \$30,0000 from the Greater New Orleans Metropolitan Convention and Visitors Bureau. Principal investigator in continued development of a convention bookings model.

2001 - \$30,0000 from the Greater New Orleans Metropolitan Convention and Visitors Bureau. Principal investigator in continued development of a convention bookings model.

2000 - \$ 6,000 from College of Business Administration at the University of New Orleans to operationalize a framework for assessing city attractiveness for conventions.

2000 - \$30,0000 from the Greater New Orleans Metropolitan Convention and Visitors Bureau. Principal investigator in continued development of a convention bookings model.

1999 - \$5,000 from the Ernest Morial Convention Center in New Orleans. Secondary investigator for a study of meeting planners' perceptions of policy issues in convention centers.

1999 - \$ 650 from Harrah's Corporation to fund travel to present research findings at the Public Sector Gaming Commission.

1999 - \$6,000 from College of Business at the University of New Orleans to study the economic impact of Native American casinos on restaurants outside the reservation.

1999 - 2001 - \$60,000 from the Greater Kansas City Convention and Visitors Bureau. Principal Investigator in developing a convention bookings model.

1999 - \$30,0000 from the Greater New Orleans Metropolitan Convention and Visitors Bureau. Principal investigator in continued development of a convention bookings model.

1999 - \$50,000 from the Ernest Morial Convention Center in New Orleans. Secondary investigator for a study of meeting planners' media consumption habits.

1998 - \$30,0000 from the Greater New Orleans Metropolitan Convention and Visitors Bureau. Principal investigator in continued development of a convention bookings model.

1998 - \$6,000 from College of Business at the University of New Orleans to study the economic impact of riverboat casino development on local food service businesses.

1997 - \$30,0000 from the Greater New Orleans Metropolitan Convention and Visitors Bureau. Principal investigator in continued development of a convention bookings model.

1997 - \$6,000 from College of Business at the University of New Orleans to study the impacts of non-Native American land based casino development on restaurants.

1996 - \$30,0000 from the Greater New Orleans Metropolitan Convention and Visitors Bureau. Principal investigator in development of a convention bookings model.

1996 - \$6,000 from the College of Business at the University of New Orleans to assess the tax impact of convention centers in selected cities.

1994 - \$3,000 from New York City Technical College to study and develop an upper level curriculum in Tourism.

1992 - \$60,000 from Berlin Economic Development Corporation. Co-principal investigator in study of tourism policies in Northern New Hampshire.

1991 - \$25,000 from the H.S.M.G. Part of team studying negotiating

approaches of industry.

1991 - \$3,400 from Fairleigh Dickinson University. Principal investigator in study of convention centers, Part I.

1990 - \$3,400 from Fairleigh Dickinson University. Principal investigator in study of convention centers, Part II.

1990 - \$50,000 from the State of New Jersey. Part of team studying non-residential land development.

1990 - \$7,500 from the New Jersey Casino Association. Principal investigator in study of economic impact of New Jersey Casinos.

1989 - \$75,000 from New Jersey Casino Association. Part of team studying taxation of the casino industry.

1988 - \$25,000 from the State of New Jersey. Co-Principal investigator in study of beach access and the value of shore tourism.

1987 - \$125,000 from the Chesapeake Bay Critical Areas Commission. Part of team studying impact of development regulations on land values along the New Jersey Shore.

Grant Submissions not funded

PROFESSIONAL DEVELOPMENT

PCMA Annual Convention in Vancouver, BC in January 2016.

IMEX America in Las Vegas, October 2015.

Meeting Professionals International Southeast Chapter Meeting in Tampa (FL), August 2015.

Meeting Professionals International World Education Congress in San Francisco (CA), August 2015.

ICHRIE Annual Conference in Orlando, Florida, July 2015.

DMAI Annual Conference in Austin Texas, July 2015.

AHTMM Conference in Beppu Japan, June 2015.

IMEX Frankfurt Germany, May 2015.

PCMA Annual Convention, January 2015.

IMEX America conference, October 2014.

ICHRIE Annual Conference, July 2014.

MPI/WEC Annual Conference, July 2014.

AHTMM Conference in Mauritius, June 2014.

PCMA Annual Convention, January 2014.

Elite Meetings conference, January 2014.

IMEX America conference, October 2013.

ICHRIE Annual Conference, July 2013.

MPI/WEC Annual Conference, July 2013.

DMAI Annual Conference, July 2013.

AHTMM Conference in Taipei, Taiwan, June 2013.

MPI Carolinas Chapter Conference, Greenville (NC), March 2013.

PCMA Annual conference, Orlando (FL), January 2013.

IMEX Las Vegas, NV, October 2012.

ICHRIE Annual Conference, Providence, RI, August 2012.

MPI/WEC Annual Conference, St. Louis, MO, July 2012

DMAI Annual Conference, Seattle, WA, July 2012.

PCMA Annual Conference, San Diego, CA, January 2012.

IMEX Conference and Future Leaders Forum, Las Vegas, October 2011.

DMAI Annual Conference in New Orleans, LA, July 2011.

MPI WEC Annual Conference in Orlando, FL, July 2011

ICHRIE Annual Conference in Denver, CO, July 2011.

Advances in Hospitality and Tourism Marketing and Management, Istanbul Turkey, June 2011.

PCMA Annual conference in Las Vegas, NV, January 2011.

ICHRIE Annual Conference in San Juan (P.R.), July 2010.

Meeting Professionals International, Annual Conference, Vancouver, CA, July 2010.

DMAI Annual Conference in Hollywood (FL), July 2010.

MPI-Carolinas Chapter Meeting in Carey (NC), July 2010.

MPI-Carolinas Chapter Annual Conference in Wilmington (NC), May 2010.

Meeting Professionals International, MeetDifferent Conference, Cancun Mexico, February 2010.

Professional Conference Management Association, Annual Conference, Dallas, January 2010.

Destination Marketing Association International, Annual Conference, Atlanta, July 2009.

Meeting Professional International, World Education Conference, Salt Lake City, July 2009

Tourism Research Association of Japan Conference in Tokyo, Japan, April 2009.

Japan Gaming Association Conference in Osaka, Japan, April, 2009.

MPI Carolina's Chapter meeting in Raleigh, March 2009

PCMA annual conference in New Orleans, January 2009.

Regional conference on hospitality industry, Hartford CT, January 2009.

DMAI annual conference in Las Vegas, July 2008

CHRIE annual conference in Atlanta, July 2008

International Conference on MICE Education, Shanghai China, December 2008.

PCMA Annual Conference in Seattle, January 2008.

SECHRIE conference in Hilton Head, October 2007.

CHRIE Annual Conference in Dallas, July 2007.

DMAI Annual Conference in Pittsburgh, July 2007.

PCMA leadership conference on Orlando, April 2007.

National Science Foundation, Grant Writing Workshop at Tulane University, March 2007.

PCMA annual convention in Toronto, January 2007.

CHRIE annual convention in Washington, July 2006.

Destination Marketing Association International (formerly IACVB), annual convention in Austin, July 2006.

Leadership Conference, Professional Convention Management Association, June 2006.

Association of Convention Operations Management (ACOM) May 2006.

PCMA Annual conference in Philadelphia, January 2006.

HMAI (was IACVB) Annual conference, July 2005.

CHRIE Annual convention in Las Vegas, July 2005.

PCMA annual convention in Honolulu, January 2005.

Global Gaming Expo, October 4-7, 2004: Las Vegas, NV.

Gulf States Chapter conference, PCMA, September 1, 2004: New Orleans.

CHRIE Annual convention in Philadelphia, summer 2004.

IACVB Annual convention in Boston, summer 2004.

PCMA leadership conference in New York, April 2004.

PCMA annual convention in Indianapolis, January 2004.

CHRIE Annual Convention in Palm Springs, summer 2003.

IACVB winter conference in Orlando, January 2004.

CHRIE annual convention in Orlando, summer 2002.

Seminar on Dreamweaver and web site development, UNO, Spring 2002.

Annual convention of the Professional Convention Management Association held in Nashville in January 2002.

Seminar on HTML, UNO Fall 2001.

Seminar on BlackBoard, UNO Fall 2001.

CHRIE annual conference held in Toronto, August 2001.

Seminar on BlackBoard, UNO Spring 2001.

Annual convention of the Professional Convention Management Association held in Miami in January 2001.

11th Conference on Gaming and Risk Taking held in Las Vegas, June 2000.

Annual Graduate Hospitality Conference held in Houston, January 2000.

Annual convention of the Professional Convention Management Association held in San Francisco in January 2000.

International Gaming and Wagering conference held in Las Vegas,

September 1999.

CHRIE annual conference held in Albuquerque, NM, August 1999.

International Association of Convention and Visitor's Bureaus, Mid-Winter Educational Meeting in Washington, January 1999.

CHRIE Annual Conference held in Miami, August 1998.

International Association of Convention and Visitor's Bureaus, Annual Convention in Orlando, July 1998.

Improving teaching effectiveness. Two-day workshop sponsored by the College of Business at UNO.

CHRIE Annual Conference held in Providence, August 1997.

10th Conference on Gaming and Risk Taking, Montreal, May 1997.

ASAE Conference in New Orleans, January 1997.

CHRIE Annual Conference held in Washington, August 1996.

2nd Annual Gaming Educators Conference, held at the University of Nevada-Las Vegas in May of 1996.

Southern Gaming Summit held in Gulfport/Biloxi MS. In April 1996.

Police Officers Gaming Seminar, held at the Casino Careers Institute of Atlantic City, October 20-25, 1995.

Quality Management in Hospitality Education, Seminar at the Culinary Institute of America in October 1995.

Diversity in Hospitality, A Practitioners Approach, Seminar at Cheyney University, PA, April 1995.

Conventions and Convention Hotels: New In Philadelphia, Drexel University, Philadelphia, PA, March 1995.

Hospitality Recruiting by Academic Programs: Practices and Problems, Niagara University, October 1994.

Writing Across the Curriculum, Fairleigh Dickinson University,

November 1993.

Seminar on Teaching Communications, Fairleigh Dickinson University, October, 93

Workshop on Diversity, Fairleigh Dickinson University, March, 1993.

Invited Discussant: "Casinos and Careers." Caesars's Atlantic City, January 1993.

Seminar on Diversity, Fairleigh Dickinson University, January, 1993.

"An Alternative Learning Center: What It Is, What It Is Not," Seminar presented by the Hospitality Educators of the Middle Atlantic Region, September 1993.

"Conventions, Convention Centers and C.V.B.'s," Seminar presented by the Hospitality Educators of the Middle Atlantic Region, Widener University, December 1992.

"What Should Students Know: An Educators Perspective," Seminar presented by the Hospitality Educators of the Middle Atlantic Region, S.U.N.Y. Morrisville, May 1992.

"What Does the Industry Want Us to Teach Our Students For The 90's?" One-day seminar presented by the Hospitality Educators of the Middle Atlantic Region, January 1992.

"Developing Student Organizations." One-day seminar presented by the Hospitality Educators of the Middle Atlantic Region, December 1990.

"User Friendly Computer Programs for Food & Beverage Education and Training" One day seminar presented by the Hospitality Educators of the Middle Atlantic Region, February 91.

Discussant, Annual Fall Meeting of the Hospitality Educators of the Middle Atlantic Region. October 1991 in Ocean City, Maryland.

Annual Fall Conference of the New England Region of the Council on Hotel, Restaurant and Institutional Education, October, 1991 in Providence, Rhode Island.

Professional Society Memberships

International Association of Events and Exhibitions.

Council on Hotel, Restaurant and Institutional Education (CHRIE).

Meeting Professionals International.

Professional Convention Management Association.

Destination Marketing Association International (formerly IACVB).

Rotary International

Association for Casino Education (1990 - 2000).

Accreditation Commission for Programs in Hospitality Administration (ACPHA) [1986 - 1996].

Other Activity

Analysis of Casino License Applicants in Philadelphia for Isle of Capri, 2013.

Destination Attractiveness Analysis for Buffalo, 2013.

Destination Attractiveness Analysis for Milwaukee, 2013.

Advisor on MICE Curriculum development, Iowa State University, 2012.

Advisor to Warsaw(NC) on the feasibility of a family entertainment center, 2012

Destination Attractiveness Analysis for San Antonio, 2012

Destination Attractiveness Analysis for Omaha, NE, 2011

Destination Attractiveness Analysis for Oklahoma City, OK, 2011

Advisor to Duplin County (NC) on the structure and operations of their events center, 2011.

Advisor to Pittsburgh (PA) CVB on Tourism Intercept Survey, 2010.

Destination Attractiveness Analysis for Milwaukee, WI, 2010

Destination Attractiveness Analysis for Charlotte, NC, 2010.

Destination Attractiveness Analysis for Louisville, KY, 2009.

Destination Attractiveness Analysis for Lexington, KY, 2009.

Expert witness, Marriott Corporation, 2006.

Volunteer for Jefferson Parish Arts Society, Spring 2006.

Volunteer for Nature Conservancy, 2006.

Represented School of HRTA at the hello UNO program for new graduate students, August 2005.

Expert Witness, Marriott Corporation, 2003.

Invited presenter, workshop for the Hospitality Lawyers Association held in New Orleans, May 2000.

Workshop leader, Inter-departmental communications. Greater New Orleans Hotel & Motel Association, December 1999.

Workshop leader, "Internal marketing and communications." Greater New Orleans Hotel & Motel Association, October 1998.

Workshop leader for Logan Farms Annual corporate meeting, Spring 1998.

Expert Witness, Fairmont Hotel, 1997.

Workshop Leader, "Data base marketing for casinos," LSU, April 1997.

Workshop Leader, "Internal Communications," Greater New Orleans Hotel & Motel Association, October 1996.

Co-Editor, Annals of the Association for Casino Education (ACE), 1995-present.

Assessment of Casino curricula: visitation and interviews with W. Eadington at University of Nevada, Reno; V. Eade, Casino Institute,

U.N.L.V., 1994.

Reviews of casino operations and designs: Las Vegas, Reno, Lake Tahoe, Tucson, 1994; Oneida, NY 1994; Ledyard, CT 1993; Atlantic City, 1985-1995; Monte Carlo, 1986; Garmish Germany, 1987, Puerto Rico, 1983.

Member, Front Office Educators Skill Development Panel, New Jersey Department of Education, 1993-94.

Participant, "Faculty Forum: Salute to Excellence." Sponsored by the National Restaurant Association. May, 1992.

Hospitality Educators of the Middle Atlantic Region, October 1991.

Expert Witness, Fan Jet Snowmaking Company, 1980.

Expert Witness, Powder Ridge Resort, 1978.

MAJOR AREAS OF RESEARCH INTEREST

- A. Economic impact of conventions and convention centers.
- B. Casino operations and economic impact.
- C. What makes cities attractive for visitors.
- D. Body of Knowledge in meetings/events

PROFESSIONAL ACTIVITIES

National & International Level:

Reviewer for promotion of Sam Karadag to full professor, Robert Morris University, 2016.

Chair, Research Track, World Education Congress of Meeting Professionals International, 2015 (August).

Co-Chair, IMEX Frankfurt Faculty Engagement Program, 2015.

Member, Faculty Task Force, Professional Convention Management Association, 2014 - present.

Chair, external program review, Tourism Convention, Events Management program at Indiana University Purdue University

Indianapolis, November 2014

Reviewer for promotion to Associate Professor with tenure for Shawn Lee, George Mason University, November 2014.

Reviewer for promotion to Associate Professor for Linda Robson, Endicott College, November 2014.

Co-Chair, Faculty Engagement program at IMEX America in Las Vegas, October 2014.

Chair, Research Track at Meeting Professionals International World Education Congress in St. Louis, August 2014.

Member Editorial Board, *International Journal of Hospitality & Tourism Administration*, April 2014 – present.

Reviewer for promotion to full professor of Dr. Ersem Karadag from Robert Morris University, January 2014.

Member, International Scientific Committee of the *International Antalya Hospitality and Tourism Research* conference that will be held in Porto Bello Hotel, Antalya, Turkey between 9 - 12 December, 2014.

Editorial Board, *International Journal of Hospitality & Tourism Administration*, December 2013 to present

International Scientific Committee of the *International Antalya Hospitality and Tourism Research* conference that will be held in Porto Bello Hotel, Antalya, Turkey between 9 - 12 December, 2014.

Reviewer for Tenure and Promotion, Lisa Slevitch, Oklahoma State University, April 2013.

Editorial Board, *Problems of Tourism and Recreation Journal* (Polish Journal), Summer 2012 - present.

Editor, *Journal of Convention and Event Tourism*, Fall 2012 to present.

Reviewer for tenure and promotion, Dr. Kim Severt, University of Central Florida, June 2012.

Chief Judge & Coordinator, DMAI student case study competition,

2012.

Reviewer for tenure and promotion, Dr. Soyoungh Boo, George Washington University, November 2011.

Reviewer for tenure and promotion, Jill Fjelstul, University of Central Florida, June 2011.

Chief Judge & Coordinator, DMAI student case study competition, 2011.

Member, MPI Body of Knowledge / MBECS committee, 2010/2012.

Trustee, MPI Foundation U.S. Council, July 2010 - June 2011.

Invited to Editorial Board of Journal of Policy Research in Tourism, Leisure and Events, June 2010 - present.

Associate Editor Journal of Convention and Event Tourism, June 2010 - present.

Chair, MPI Faculty Task Force, July 2009 - June 2010.

Chair, Faculty Division of the Student Faculty Advisory Council, MPI, 2009.

Member of Board of Directors, BVHA, 2009 - on.

Invited to Editorial Board, Convence, 2009 - 2011

Member, MPI, 2008 present.

Chair, Faculty Task Force of DMAI, 2008 - 2009.

Reviewer for Tenure for Miyoung Jeong, University of Massachusetts, 2008.

Invited member: Student Educator Advisory Committee [SEAC], DMAI, 2006 - present.

Invited member: ICHRIE Blue Ribbon Panel on Conferences, 2006/2007.

Invited member: Industry Research Committee, PCMA, January 2007 - 2008.

Reviewer for promotion of Deborah Breiter to full professor, University of Central Florida, 2006.

Invited member: Destination Marketing Association (DMAI was IACVB) Faculty Student Advisory Committee, January 2006 - present.

Member, DMAI January 2006 - present.

Chair, Meetings, exhibitions, events and conventions Shared Interest Group (SIG) for CHRIE, July 2005 - present.

Invited member, PCMA Award Committee, March 2005 -2006.

Invited member, Core Competency Task Force, PCMA, spring 2005 - fall 2006.

Reviewer for Promotion and Tenure for Chris Roberts, University of Massachusetts, 2005.

Master's Thesis, Committee member for Liung Chiang 'Danny' Chiuan, 2005.

Invited member, Faculty Task Force, Professional Convention Management Association, 2004 - 2007. Chair 2004-2005.

Reviewer for Promotion to Full Professor for Sandra Strick, University of South Carolina, 2004.

Master's Thesis, Committee member for Sallie DuPont, 2004.

Chair, Faculty Shared Interest Group, PCMA, 2004 - 2006.

Invited Member, Focus Group of Educators for the Convention Industry Council, Accepted Practices Exchange, August 2004 in Orlando.

Reviewer for promotion to full professor for Cathie Price, University of Southern Mississippi, 2003.

Member, Annual Meeting Program Committee, Professional Convention Management Association, 2003 to 2006. First faculty member to ever be appointed to this position.

Member, Faculty Student Work Group, PCMA, 2002-2003.

Reviewer for promotion and tenure for Emory Trowbridge, University of New Hampshire, 2002.

Member, Doctoral Dissertation Committee for John Mellon.

Advisor, 2000, U.S. Agency for International Development (USAID). Month long assignment working with food service operators in Chelyabinsk and Yekaterinburg, Russia.

Advisor, 1999, U.S. Agency for International Development (USAID). Month long assignment working with food service operators in Nizhniy Novgorod, Russia.

Co-Chair, 3rd Annual Casino Educators Conference in Atlantic City, 1998.

Co-Chair, 2nd Annual Casino Educators Conference in New Orleans, 1997.

Member, Professional Convention Management Association, 1996 - present.

Co-Chair, 1st Annual Casino Educators Conference in Atlantic City, 1996.

Chair, ACPHA Site Visitation to Marywood College, 1994.

Secretary / Treasurer for the Association for Casino Education, 1994-2001.

Co-founder, Association for Casino Education (A.C.E.), 1994.

Advisor to Irish Government on Convention Center Development. 1995.

Chair, ACPHA Site Visitation to Virginia State University, October 1994.

Faculty Development as a member and an Officer of the Accreditation Commission for Programs in Hospitality Administration; 1989-1994, member of Accreditation Formation Committee, 1986-89.

Chair, ACPHA Site Visitation to Western Illinois University, 1992.

Chair, ACPHA Site Visitation to University of North Texas, 1992.

Co-Founder, Accreditation Commission for Programs in Hospitality Administration (ACPHA), 1990.

Secretary/Treasurer, Accreditation Commission for Programs in Hospitality Administration (ACPHA), 1990-1993.

Member, Committee on Accreditation for CHRIE, 1987-1991.

Member, Council of Hotel, Restaurant, and Institutional Educators, 1986-present.

Member, Hotel Sales Marketing Association; 1988-1991.

Member, American Association of Individual Investors, 1983-pres.

Member, Professional Ski Instructors of America, 1973-1991; Board of Directors of Eastern Chapter 1978-78 & 1982-83; Chair of their Marketing Committee 1978-79

Chair of their Strategic Planning Committee, 1982-83

Regional, State and Local Level:

Planning Committee, NC365 conference to be held in Greenville, NC in March 2017.

Board of Directors, Convention and Visitors Bureau, Greenville, NC, 2014 - 2016: Executive Committee, 2016.

Faculty Advisor, (2008 - present) Pirate Planners student organization at ECU and Student Chapter of MPI.

Rotary International (2013). Greenville (NC).

Chamber of Commerce (2013), Greenville, NC.

Board of Directors, (2010 - present) Brook Valley Homeowners Association, Greenville NC.

Presenter, College of Human Ecology, ECU entitled "Destination Attractiveness", April 2011.

Guest Lecturer, Masters level class in sustainable tourism, topic:

green meetings, February, 2011.

Chair, Graduate Assistant Search Committee, Summer 2010 - 2012.

Chair, Assessment Committee of HMGT, 2009 - present.

Member, faculty search committee, Department of Hospitality Management, ECU, 2007 - present.

Member, curriculum committee, Department of Hospitality Management, ECU, 2007 - present.

Member, Tenure and Promotion Committee, Department of Hospitality Management, ECU, 2007 - present.

Member, College of Business Administration at UNO, awards committee, 2005 to present.

Served on University of New Orleans Senate, 2003-2005.

Chair, College of Business Undergraduate Program Committee at the University of New Orleans, 2001-2005.

Graduate Program Coordinator, School of Hotel, Restaurant and Tourism Administration, UNO, 2003-2005.

Member, search committee for Director of School of HRTA, UNO, 2005.

Member, search committee for new faculty for School of HRTA, UNO, 2005.

Member, SKAL, 2004-present, at-large member of Board, 2006-present.

On the Board of the Lindy Boggs Conference Center at UNO, 2002-present.

Member, search committee for Director of School of HRTA, UNO, 2001.

Member, search committee for new faculty for School of HRTA, UNO, 2002.

Member, search committee for new faculty for School of HRTA, UNO, 2000.

Member, University of New Orleans Undergraduate Curriculum Committee, 2001.

Served on College of Business Undergraduate Program Committee at the University of New Orleans, 1996, and 1999-2005.

Faculty Advisor, UNO student chapter of PCMA, 1996-present (founder of chapter).

Member, Gulfstates Chapter of PCMA, 1996 - present.

Chair, Honors Thesis for research by E. Soto entitled Electronic systems in hotel front office at Fairleigh Dickinson University, May 1994.

President, Hospitality Educators of the Middle Atlantic Region, 1994-1995.

Vice President, Hospitality Educators of the Middle Atlantic Region, 1993-94.

Treasurer, Hospitality Educators of the Middle Atlantic Region, 1992-93.

Member, Consortium of Hospitality and Tourism Educators: Advisors to the New Jersey Division of Travel and Tourism, 1991- 1993.

Advisor to the State of New Jersey on research relating to travel and tourism and, at their request, advised the Yugoslav government regarding the design of tourism research.

Member, Hospitality Educators of the Middle Atlantic Region, 1987-1995.

Member, Gateway Tourism Council, 1985-1898; served on Brochure Committee 1987-89.

Member, Travel and Tourism Research Association, 1985-87.

NON ACADEMIC WORK EXPERIENCE

Principal, Fenich & Associates, 2000 - present.

Partner, Trends Analysis Projections LLC, 2004 - January 2007.

Associate, Atlantic Group Consulting, 1991 - 1995.

General Manager, Hidden Valley Resort (NJ), 1983 - 85.

Business Manager, Zemel Brothers Inc. (CT), 1978 - 1983.

Partner, Sensei Associates Consulting, 1978 - 2000.

Assistant General Manager, Shawnee Resort (PA), 1976 - 1978.

Greek Peak Resort (NY): Summer program director, Ski School Sales Director, Ski School Supervisor, 1971 - 1978.

HONORS, AWARDS

Fletcher Achievement Award from ICHRIE, July 2016.

Destination Marketing Association International (DMAI), inducted into Hall of Fame, July 2015.

Professional Convention Management Educator of the Year, Washington (DC), April 2015.

Awarded, Certificate of Appreciation from the Professional Convention Management Association for service on the Faculty Task Force, December 2014.

Awarded "Faculty Author Book Award" for *Planning and Managing Meetings, Expositions, Events and Conventions*, Joyner Library, ECU, October 2014.

Awarded "Faculty Author Book Award" for *Production and Logistics in Meetings, Expositions, Events and Conventions*, Joyner Library, ECU, October 2014.

Professional Achievement Award from the College of Human Ecology at East Carolina University for research, 2013.

Professional Achievement Award from the College of Human Ecology at East Carolina University for grantsmanship, 2013.

Awarded Best Paper at Advances in Hospitality and Tourism Marketing and Management in Taiwan, June 2013, with Hashimoto.

Awarded Crystal Sculpture as Keynote Speaker at Advances in Hospitality and Tourism Marketing and Management in Taiwan, June 2013.

Awarded author of the year, Joyner Library, ECU, January 2012.

Awarded crystal globe in appreciation for leadership, MPI, 2011.

Awarded "Best reviewer of the year," JHTE, July 2010.

Awarded plaque in appreciation for leadership, MPI, 2010.

Awarded certificate of appreciation, MPI, 2009.

Awarded certificate of appreciation, PCMA, 2010.

Keynote Speaker, International Conference on Meetings & Events held in Shanghai China, December 2008.

Awarded scholarship to attend PCMA annual convention in Philadelphia: covered registration, lodging, and airfare, January 2005.

Awarded "Outstanding Faculty Advisor," UNO College of Business Administration, April 29, 2005.

Awarded "Educator of the Year" by the Professional Convention Management Association, January 2005. Only the sixth academic to receive this award in the 15 years it has been in existence.

Awarded Faculty Advisor of the year, College of Business Administration, April 2005.

Awarded certificate of appreciation in recognition of my teamwork, commitment and contributions to the Professional Convention Management Association, 2005.

Awarded "Professor of the Year" by the College of Business Administration at the University of New Orleans, April 2004.

Awarded certificate of appreciation in recognition of my

teamwork, commitment and contributions to the Professional Convention Management Association, 2004.

Awarded certificate of appreciation in recognition of my teamwork, commitment and contributions to the Professional Convention Management Association, July 2003.

Awarded "Teacher of the year," by the College of Business at the University of New Orleans, May 2002.

Awarded certificate of appreciation by the Citizens Democracy Corps for my help in strengthening Russia's economy, democratic structure, and relations with the United States, July 2000.

Awarded certificate of appreciation by the Citizens Democracy Corps for my help in strengthening Russia's economy, democratic structure, and relations with the United States, March 2000.

Awarded Researcher of the year, by the College of Business at the University of New Orleans, May 1999.

Awarded Faculty Advisor of the Year, by the College of Business at the University of New Orleans, May 1999.

Awarded a plaque by HEMAR "For Dedication and Activities Performed for the Improvement of Hospitality Education," November 1995.

Awarded a certificate in appreciation for efforts enhancing diversity by the Korean Graduate Student Association at FDU, Fall 1995.

Awarded a plaque by CHRIE "For Efforts to Advance Professionalism in the Hospitality and Tourism Industry Through Education and Training," Fall 1995.

Awarded a plaque in appreciation for service, and as a founder of the Accreditation Commission for Programs in Hospitality Administration. Awarded by the Council of Hotel, Restaurant, and Institutional Education (CHRIE) 1994.

Awarded certificate of appreciation, Honors Program, Fairleigh Dickinson University, 1994.

Awarded, Certificate of Appreciation, City of Berlin, New Hampshire

for work on tourism development and physical planning project, 1993.

Awarded, "Best Planning Project" by the New England Chapter of the American Planning Association for Berlin, New Hampshire: Defining Its Role in the Northern Forest, 1993.

Awarded plaque by the Hospitality Educators of the Middle Atlantic Region for service and as a Director of the region, August 1993.

Awarded plaque for Support and Contribution to the Field of Hospitality Education by the New England Region of the Council on Hotel, Restaurant and Institutional Education; October 1991.

Included in Who's Who in New Jersey: 1992.

Nominated for Fairleigh Dickinson University Distinguished Faculty Award for Service; Spring 1990.